

ICIL Wins 2 CITI Sustainability Awards

Indo Count Industries Ltd has emerged winner for 'Best Practices Adopted by Textile Mills' as well as 'Innovative Material Management in Textile Mills' categories at the CITI Sustainability Awards 2024, at Bharat Tex 2024.

"We are thrilled to have won two awards for our sustainability efforts. Indo Count has been very conscious about sustainability and environmental footprint, following best practices, ensuring optimum use of resources, cutting down wastages with the aim of bringing down waste and environmental footprint to zero," said Mohit Jain, Managing Director, Indo Count Industries Ltd.

Talking about Bharat Tex, he stated, "The concept of Bharat Tex is appropriate, the timing

is great, and it has brought the entire vendor community – the supplier, the retailer, brands, customers, fashion houses to interact on a single platform. We wholeheartedly support this event. You will see here that we have built a stand that is similar to or even better than what we do in other international fairs. There has been no compromise on that front. We believe in the potential and seriousness of this platform."

ICIL posted encouraging third quarter results. "Yes, the textile market is always competitive. The retail landscape is shrinking so there are fewer people to do business with. So we have to be on our toes, agile, be able to service market demand. We are well positioned, we have a great team in place that is passionate about what we do."



(L) MOHIT JAIN, Managing Director, with Anil Kumar Jain, Executive Chairman, Indo Count Industries Ltd.